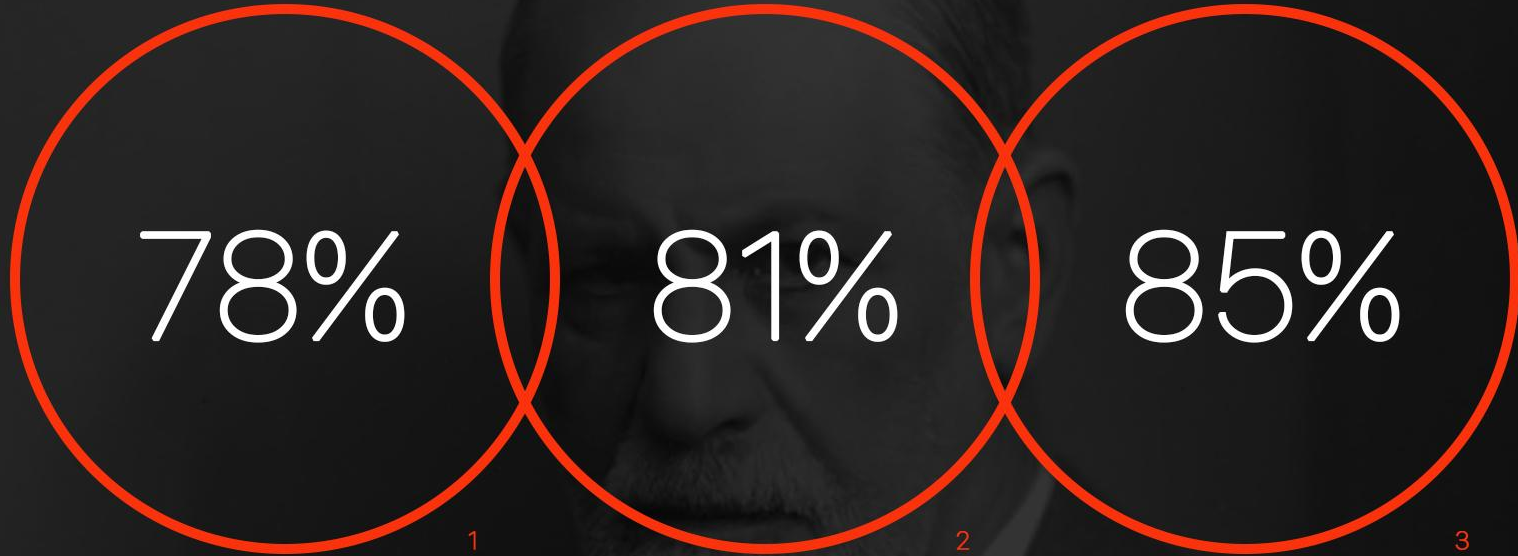




Facing

Discover the talents in everyone

Problem N°1 – most people lie in job interviews



Problem N°2 – time spent on defining soft skills



Solution

Creation of a neural network that will immediately tell about the physical and mental characteristics of a potential employee. In this way, recruiters will not waste time on interviews with people who will not exactly fit the soft skills of the open position.

How it works

Neural network

+

2 facial photos

+

1 minute

=

50+ character traits

Data accuracy

83-97%

Based on research with 24,000+ people

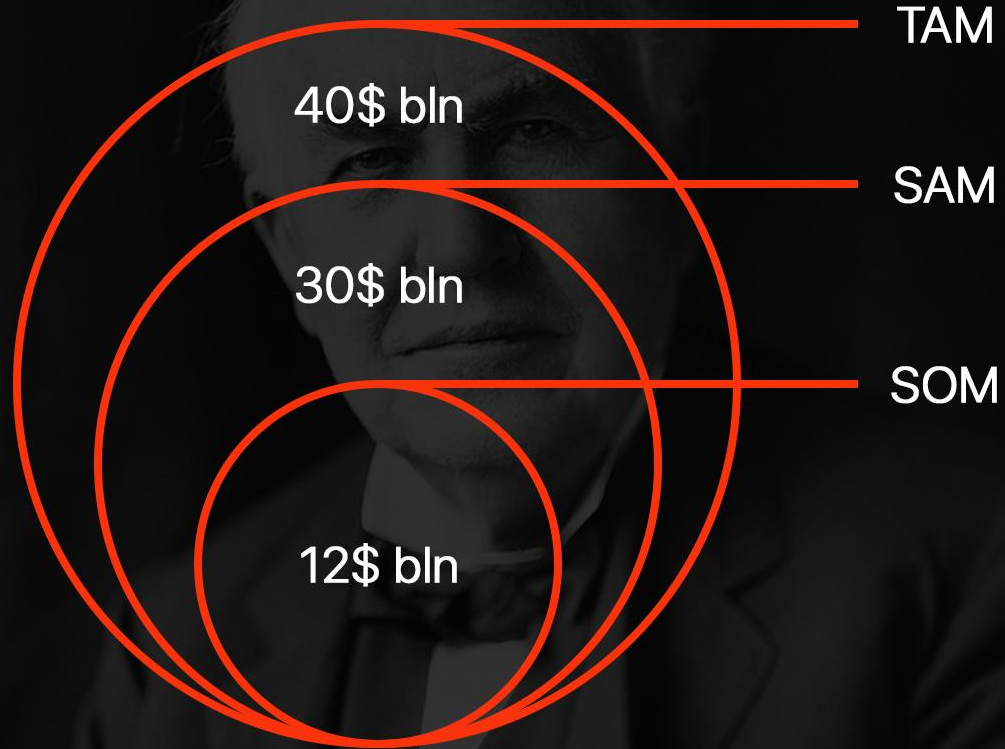
The methodology is based on

- anthropology
- biomechanics
- neuropsychology and psychophysiology
- typological systems
- analysis of big data
- differential psychology
- genetics
- endocrinology

Key value

Character determination in 1 minute

Market



Business model

2\$
short
summary

5\$
average
summery

10\$
detailed
summery

The path to the consumer

Placement of referral links on recruitment sites for 10–20% of the order;

Alternatives:

1. Direct contracting with recruiting agencies;
2. Contextual advertising for employers.

Competitors

Cheap


Facing

Recruiter

Long

Fast

Senior
recruiter

Recruiter
and HR

 Facing

Expensive

Contacts

Thanks for the brainstorm

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