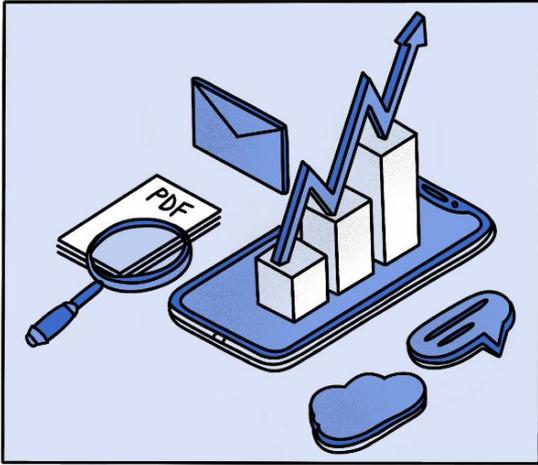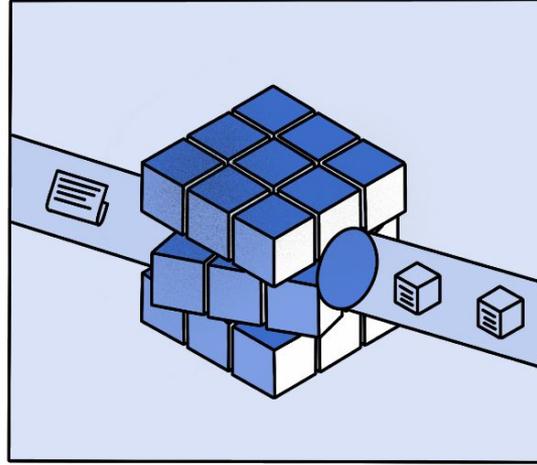# Knowledgator

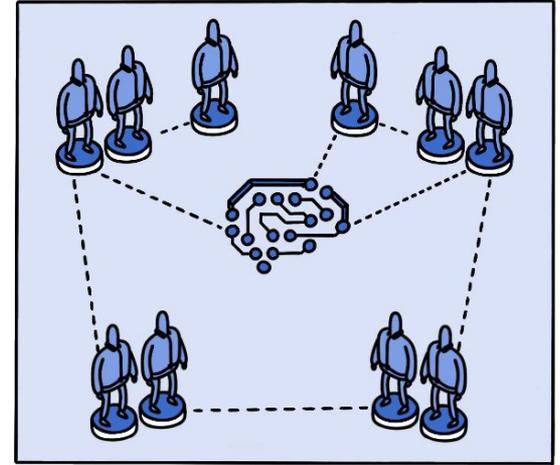## Link All Enterprise Data

01. Heterogenous Data

02. Knowledgator's Magic

03. Interconnected Knowledge

Problem

Companies Lose Knowledge

No Integration

Enterprise data is scattered among heterogeneous data sources

Bad Communication

Employees are usually limited by data within their departments
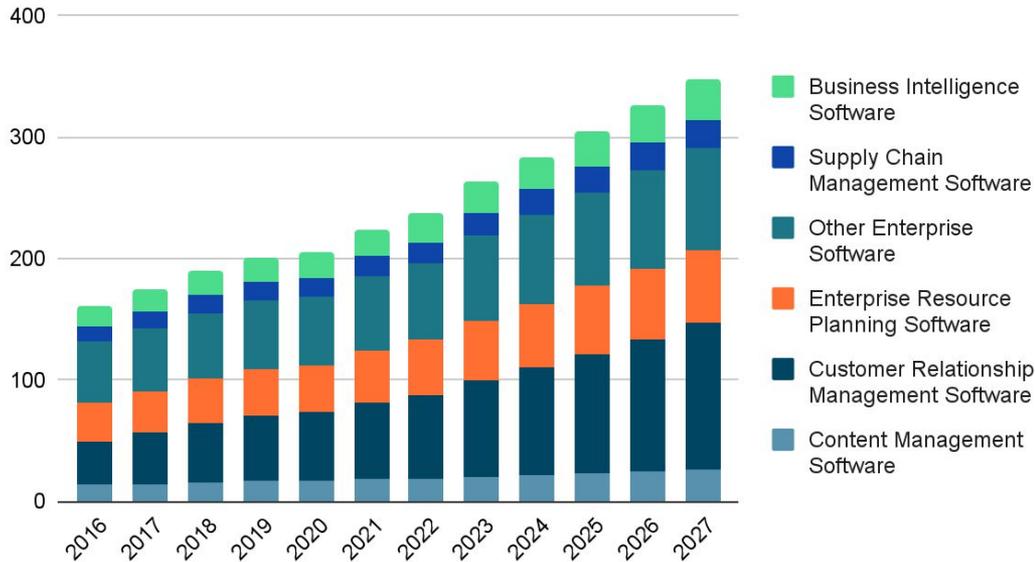
No Personalization

The industry offers only general solutions

Forbes: 76% of business leaders said they found it was difficult to understand their data

Market

Huge & Growing

Enterprise Software Market (in $ billion)

- Business Intelligence Software
- Supply Chain Management Software
- Other Enterprise Software
- Enterprise Resource Planning Software
- Customer Relationship Management Software
- Content Management Software

Business Intelligence
&
Artificial Intelligence

TAM: $41 billion

SAM: $10 billion

SOM: $2 billion

Solution

Knowledge Management & AI

Company Data

- Customer Relations
- Finances
- HR
- IoT/sensors
- And lots more!

Public Data

- Scientific Articles
- Patents
- Websites
- News
- And lots more!

Semantic Data Interconnection

- Ingestion
- Cleansing
- Semantic Interconnection & Clusterization

Knowledge Management

- Semantic Search/ Q&A
- Knowledge Extraction
- Adverse Events Detection
- Enterprise Terminology Dictionary
- New Knowledge Generation

Applications

- Contextual Information Search
- Knowledge Sharing
- Knowledge Graph Visualization
- Business Intelligence
- Accelerated Documents Processing

MVP

AI For Text Processing

- Named Entity Recognition

- Relation Extraction

- Entity Linking

- Semantic Search

- Text Annotation

Traction

MVP & Early Adopters

$50 000 Revenue in Q1-Q3 2022	**100** Active Users	**MVP** 5 Case Studies

DEEP KNOWLEDGE GROUP

STARTUP WISE GUYS

NVIDIA. INCEPTION PROGRAM
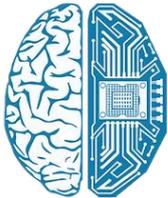
Microsoft for Startups

Business Model

Viable & Scalable

B2B, PaaS

Users select plugins for their knowledge management pipeline and integrate them with our support

Streams

- Subscription to plugins;
- Integration services;
- System support

Channels

- Outreach (email/In);
- R&D programs;
- Paid ads

Target: companies with 100 + employees & data overload

Competition

Personalized KM Pipeline

Projection

$10.5M Revenue by 2025

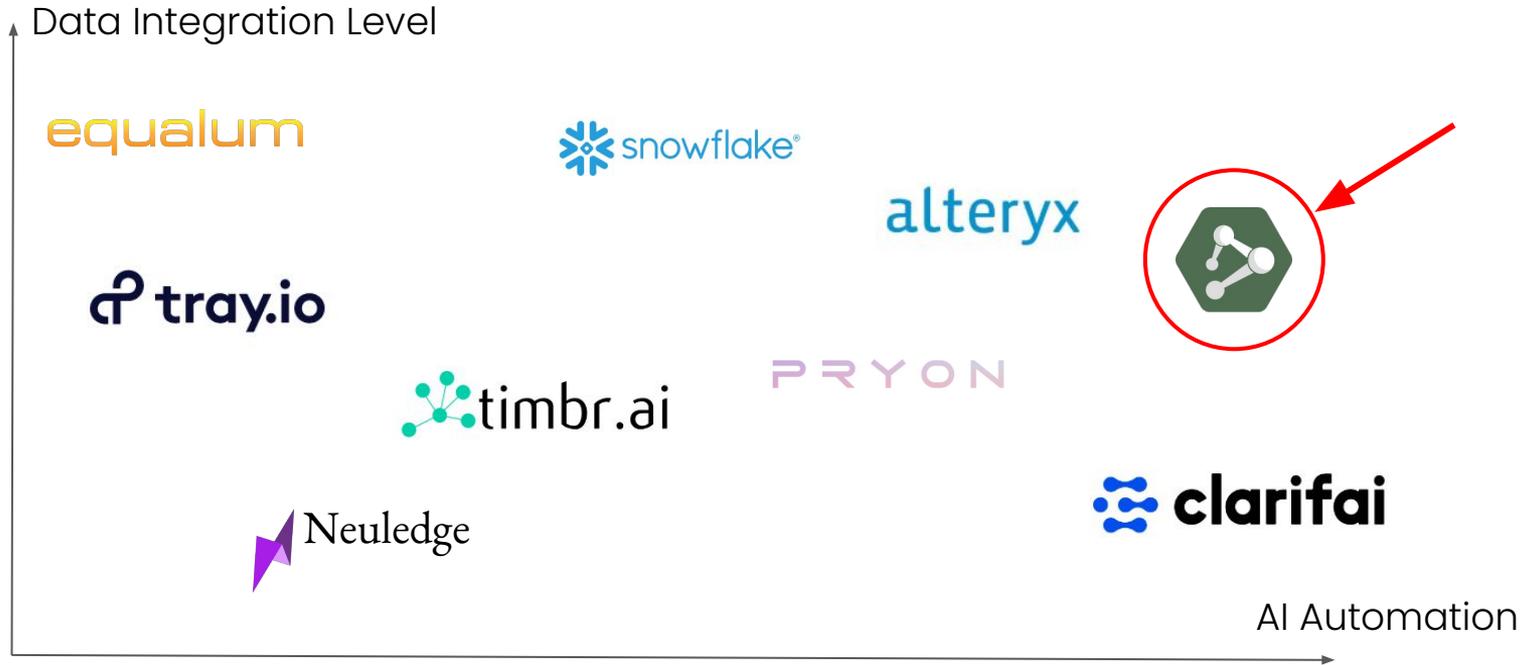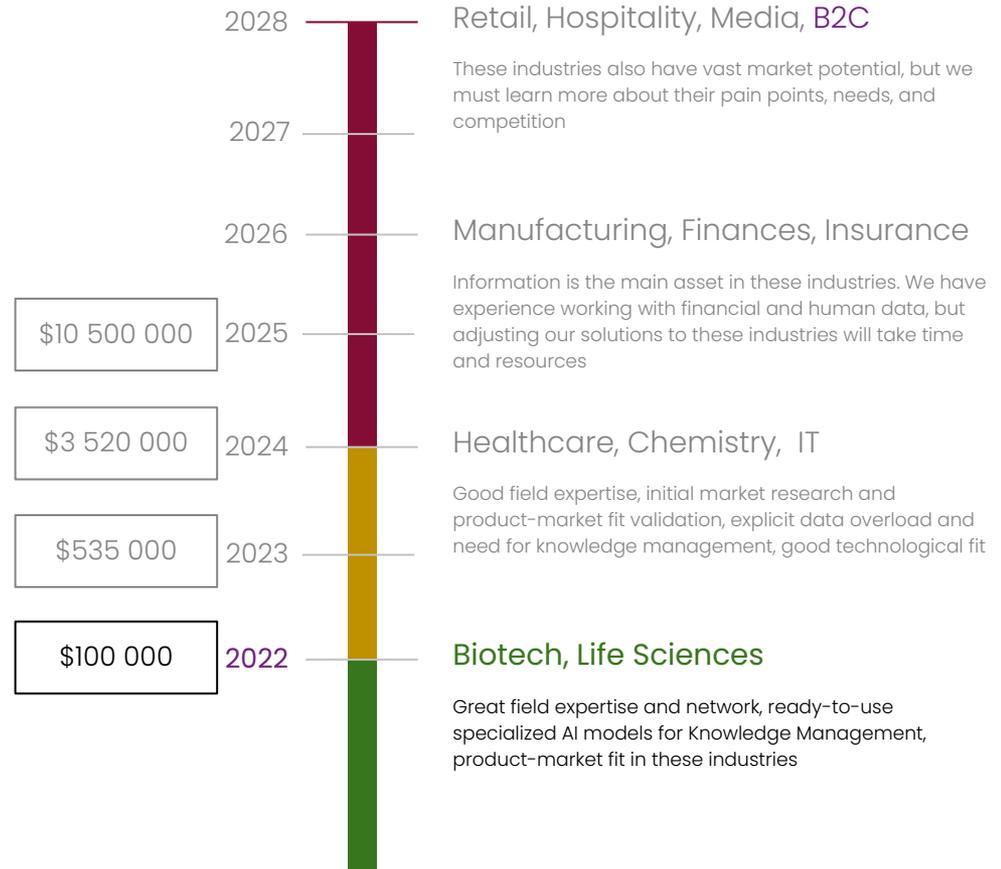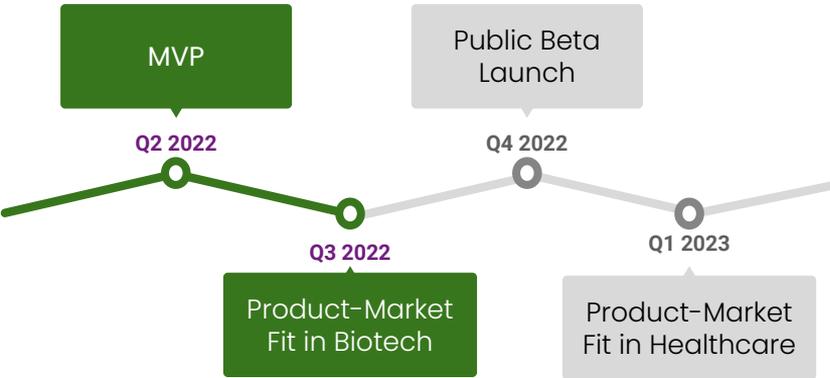| Year	Timeline	Industries
2028		**Retail, Hospitality, Media, B2C** These industries also have vast market potential, but we must learn more about their pain points, needs, and competition
2027		
2026		**Manufacturing, Finances, Insurance** Information is the main asset in these industries. We have experience working with financial and human data, but adjusting our solutions to these industries will take time and resources
2025	$10 500 000	
2024	$3 520 000	**Healthcare, Chemistry, IT** Good field expertise, initial market research and product-market fit validation, explicit data overload and need for knowledge management, good technological fit
2023	$535 000	
2022	$100 000	**Biotech, Life Sciences** Great field expertise and network, ready-to-use specialized AI models for Knowledge Management, product-market fit in these industries

Timeline milestones:

- MVP — Q2 2022
- Product-Market Fit in Biotech — Q3 2022
- Public Beta Launch — Q4 2022
- Product-Market Fit in Healthcare — Q1 2023

Core Team

Covers 90% of Operations

CEO

Ihor Stepanov

- Bachelor of Biotech
- AI, DL, NLP
- Previously co-founded a company with Maxim

CTO

Maxim Nikolaenko

- Master of Medicine
- Software Development
- Previously co-founded a company with Ihor

Designer

Liza Kovalenko

COO

Varerii Vasylevskyi

- Master of Medicine
- Business Development
- Previously co-founded an educational startup

CPO

Taras Stavnychyy

- Bachelor of IT
- Product Management
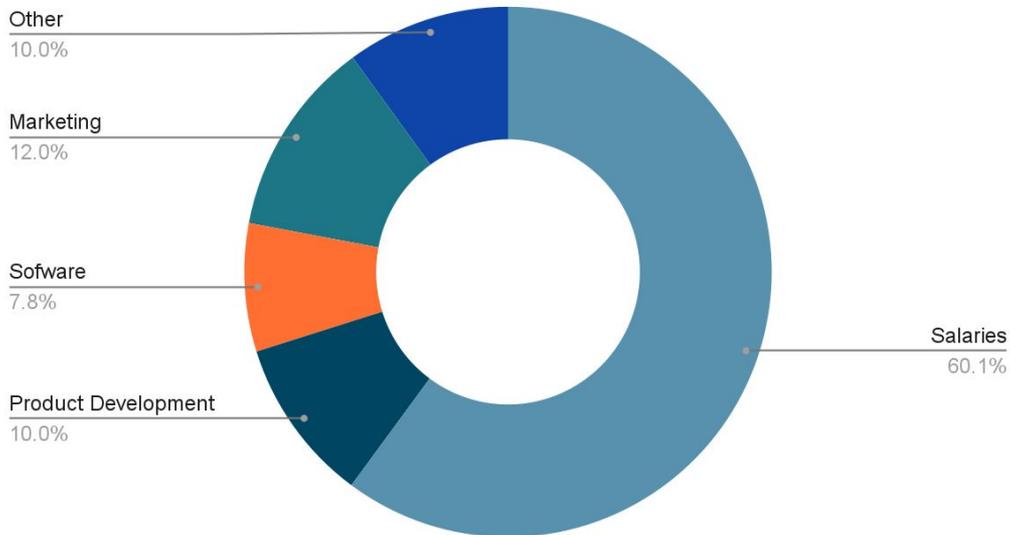- Senior Android developer and team lead, worked at Empik

Sales

Anton Safronov

Investment

Raising $1M Pre-Seed Round

Funding Distribution within 12 months

Other
10.0%

Marketing
12.0%

Sofware
7.8%

Product Development
10.0%

Salaries
60.1%

€55 000
STARTUP WISE GUYS

€4 000
UVCA | UKRAINIAN VENTURE CAPITAL & PRIVATE EQUITY ASSOCIATION

$150 000
(Azure Credits)
Microsoft for Startups

$100 000
(AWS Credits)
NVIDIA
INCEPTION PROGRAM

$10 000
(AWS Credits)
aws

Contact us

Write to us and we will find the answer

If we don't, we ask our search engine :)

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https://knowledgator.com/