



Brave Ukraine

DJOOKY

Problem – music industry is largely centralised inflexible model

2M+

artists need access to funds and expert resources – less than 1% of them get it

99.2%

of Spotify artists get only 10% of earnings

Solution – online marketplace for IP rights

- ★ Artist issues shares in his/her royalty rights
- ★ Fans and investors buy those shares and receive passive income for at least next 70 years
- ★ Artist generates funds to boost his/her career
- ★ At any moment investor can sell shares at the Djooky secondary market





Fish
KLER

sign by



Co-authors (1)

18 subscribers

Ukraine



Minimum Funding Target

€ 10.300,00

Progress bar

Total RRs offered: 0 (0,00%)

POP

Kler
Fish

00:00

02:10

SONG DESCRIPTION

INITIAL SALE FINISHED



The Initial Sale is successful

FINAL PRICE PER RR €1,03

User	Bid per RR	RR
Oleksii S.	€1,03	1.506
Oleksii S.	€1,03	1.941
Oleksii S.	€1,03	1.941
Markus F.	€1,03	2.312

Making music industry a circular economy



Team

Kyiv–Berlin–Los Angeles



ANDREY DAKHOVSKYY



BRIAN MALOUF



GENNADII KUROCHKA



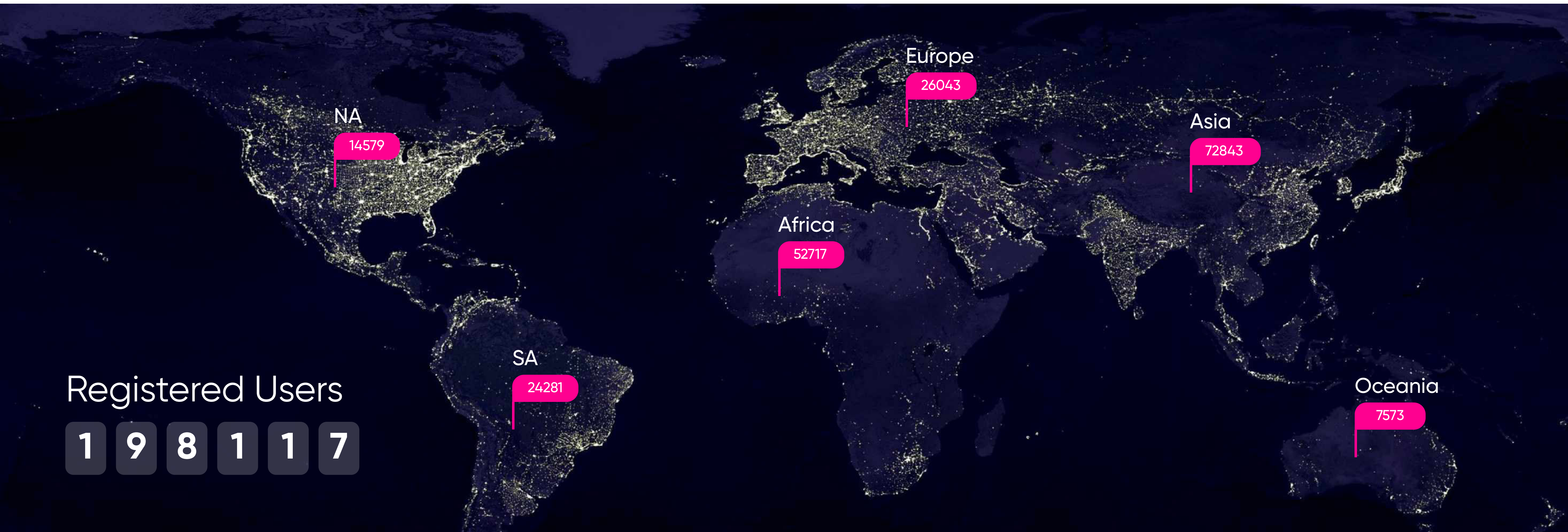
STEFAN EGHBALIAN



Pillar in Democratizing the Internet as Co-
Founder of world largest domain sharing company

Djooky traction

200K registered users from 140+ countries



200k+
users & artists

194
Countries

11.5%
conversion rate for
app-install campaigns

20m+
Social impressions in the past year

58%
Monthly CAGR since
launch (total users)

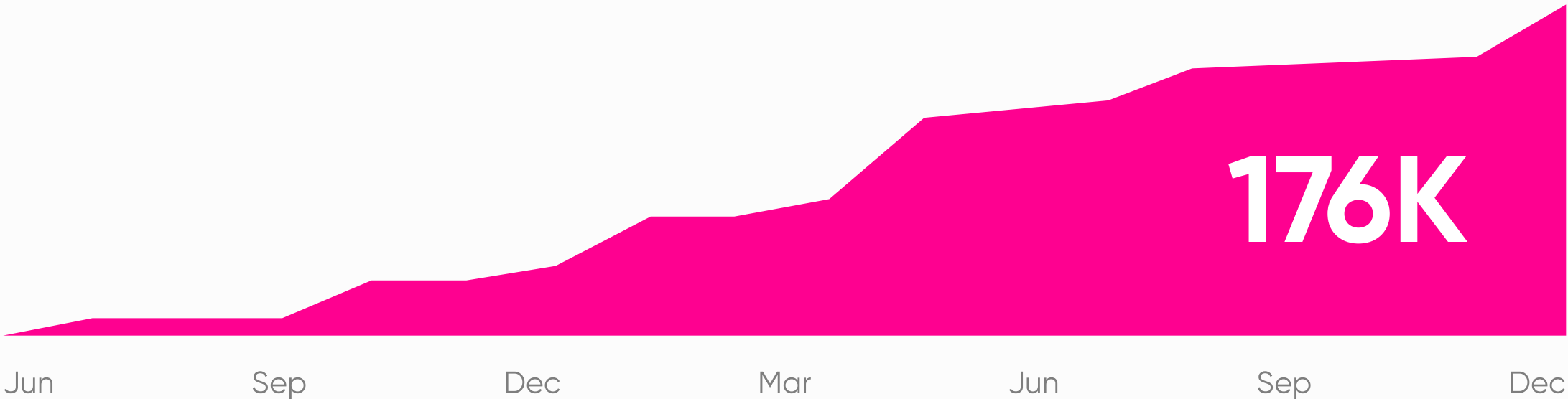
55k
MAU

~\$3.7
CAC (to date)

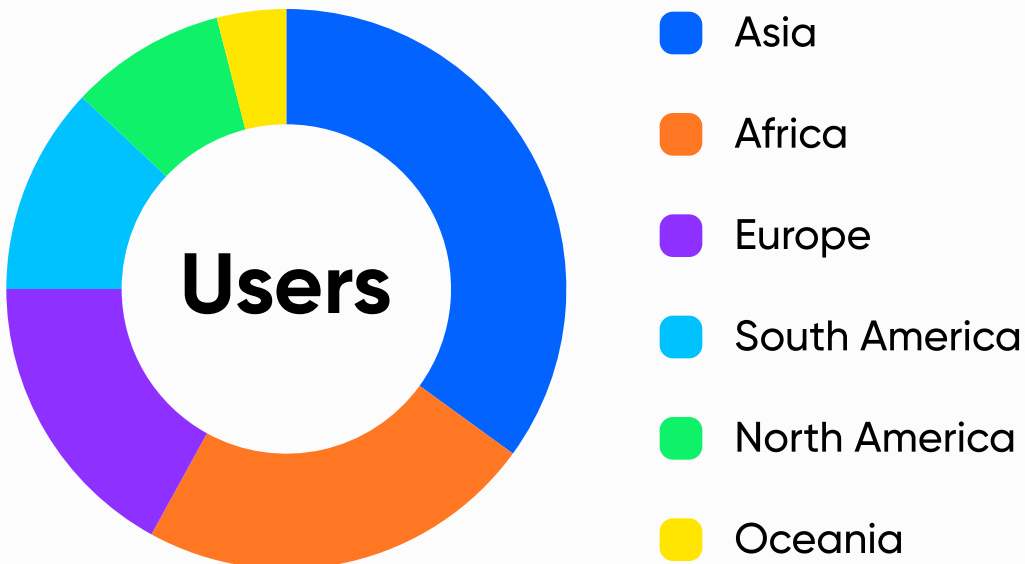
Traction to date

User Traction

Evolution of users (MoM)

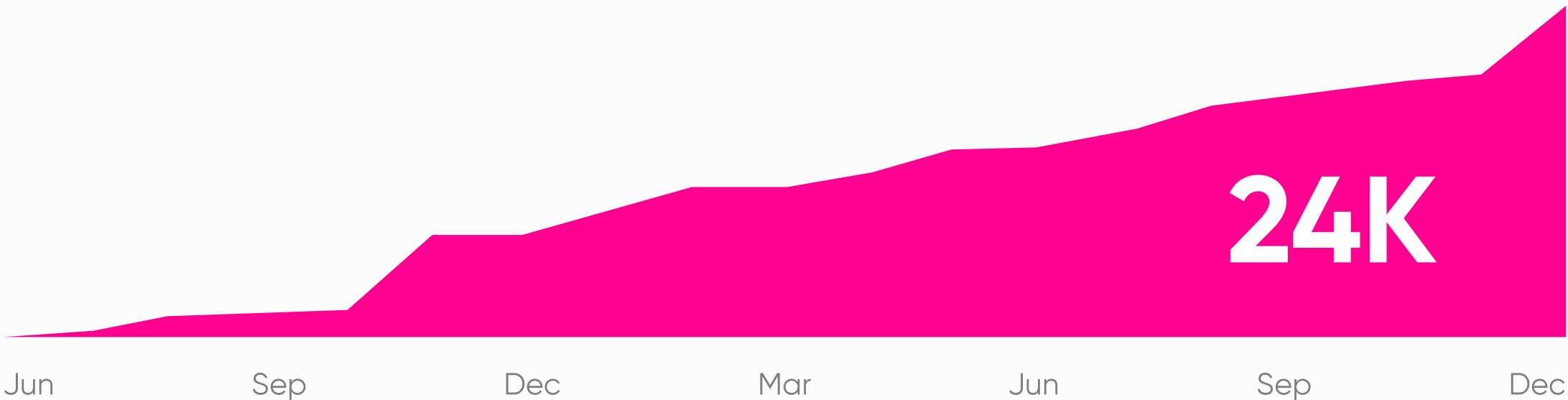


Regional split

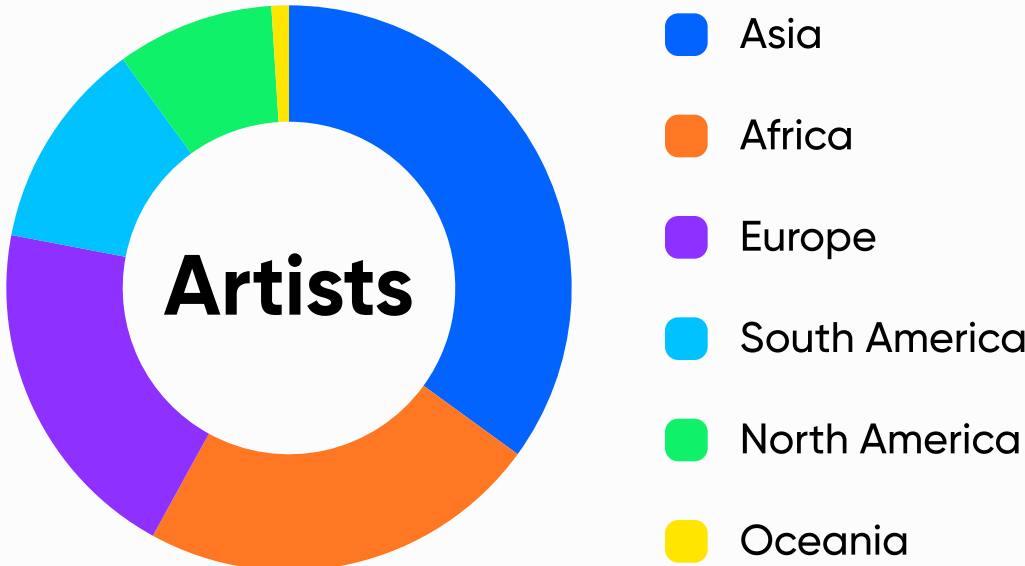


Artist traction

Evolution of artists (MoM)



Regional split



Featured in



Market Overview

Total Available Market

\$28.8 bln in 2021, trending to \$41 bln by 2030

Serviceable Available Market (\$16.9 bln)

524 mln users of paid streaming services generate 58% of TAM (2021)

Serviceable Obtainable Market (\$3.4 bln)

20% of paid streaming service users are looking for new artists and music, which is 12% of TAM (2021)

Djooky competitive advantage

DJOOKY



Music industry



NFT marketplaces

Djooky revenues streams



Fixed fee



Success fee



Transaction
commission



Royalty
commission

DJOOKY



March 28, 2026

DJOOKY ROCKS THE MUSIC INDUSTRY

SHINES A LIGHT AND CONNECTS GLOBAL MUSICAL
TALENT WITH INVESTORS AND FANS

1M+ registered users
\$50M+ revenues

law." The numbers involved are significant, and could result in billions of pounds being lost to the Treasury if a number of people had decided they wanted to

"Expats should not delay in exploring the options available to them. It is also more important than ever to retain specialist financial advice. It is not enough to assume that a particular course of action may or may not be possible or prudent." Some people did manage to take advantage of the loophole to move their scheme before it was closed. Once their transfer is complete they will need to consider what to do with their pension next.

James McLeod, head of pensions at AES International, said: "Those people lucky enough to have squeezed through HMRC's September 7 will now have almost complete control over their pensions, for the first time."

"The list of investments permitted under the Rops [the new name for Qrops] legislation is very similar to that offered under the UK's Sipp rules and so is very wide indeed."

"Investors will be able to build an investment portfolio which should allow them to continue to grow their capital, while also taking an income - although this of course depends very much on the size of the pot to begin with. The major

the UK is highly fluid. Just as the removal of the bulk of the Australian Qrops showed, possibilities can and do change.

"In the worst case scenario, this would mean potentially five different firms or advisers involved providing advice and charging fees for that advice on a pension scheme which may only be worth just in excess of £30,000."

"On a positive note, it is already common to see contractual arrangements in place between UK financial advisers and Qrop specialists."

"The same kind of firms will simply extend their relationships to include the other required parties."

"From the client's perspective, this is unlikely to be favourable. An unwieldy arrangement anyway, it is always easier to take on board and understand advice where it runs concurrently from one point to another."

"Receiving four or five different but connected documents, and having to pull them all together to understand the overall position, is difficult for anybody to do."

Thanks to the increasingly complicated nature of UK pension transfers overseas, this is certainly not something that you should undertake without seeking some subject

Sea

EXPATS
a retireme
UK can loc
range of pr
through Ret
Homesearch
selling retire
the UK for 30
year sold 1,800
Managing dir
Freeth said that
Homesearch sell
properties f
devel

Why Now?



The price of gold and oil are affected
whereas songs are not

Merck Mercuriadis CEO Hipgnosis



Spending on publicly-announced music catalogue
deals grew 180% in 2021 to \$5.29B

Midia research



Bob Dylan sold his music IP rights for the total of \$620M

Midia research

Technology Stack – AI and Web3



Fundraising ask

\$500,000

50%

3X audience growth

40%

Integration into Web3

10%

Legal

This amount will secure next 12 months of our advancement

Djooky acceleration



2021

Djooky has graduated from
EO business incubator



2023

Djooky has graduated from
Google for Startups



2023

Djooky is a winner of SelectUSA
FinTech pitching session



2023

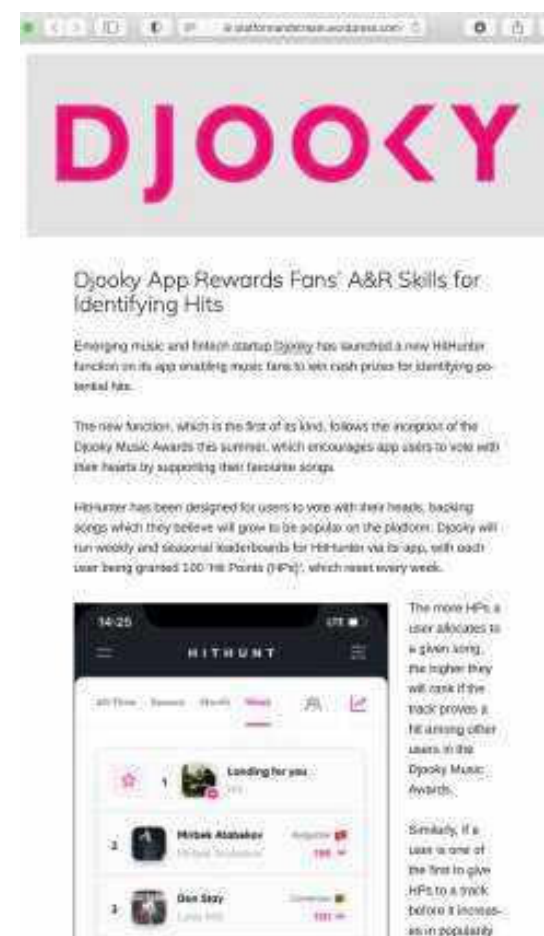
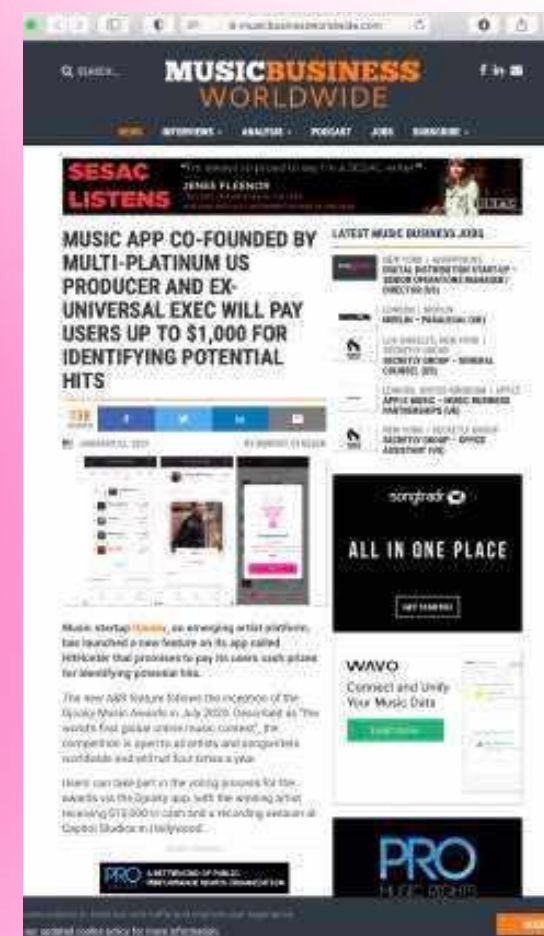
Djooky has graduated from NINJA
(JICA) acceleration program



2023

Djooky is a part of Startup Academy
3.0 (META) acceleration program

Djooky in media



Appendix

Andrey Dakhovskyy

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How it works(example)

- ✦ Artist sells song's royalty rights
- ✦ Investor buys 10% of royalty rights in the song for \$600
- ✦ Song is placed on streaming platforms and earn \$100 monthly

How it works(example)

- ✦ In 5 years investor recoups the investment and keeps receiving royalties for 65+ years more
- ✦ Anytime investor can sell royalty rights on the secondary market
- ✦ Song is chosen for popular Netflix series and investor sells 1% for \$60K

Thank You

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