



Why is this for leaders?

Charity is not an empty sound!



Serhiy Prytula has ~ 2,677 patrons on Patreon. Monthly donation ~ \$64,665



Kate Winslet reads fairy tales as part of the Save With Stories charity initiative



Ihor Kondratiuk collects funds for the Armed Forces in Goodzone by simply communicating with his subscriptions



Mon 12:00 PM MDT 06/22/20 Description

\$ 10,000

Current Bid \$9,800

Closing Time

A Little One-on-One with Keanu

Bill & Ted. Speed. The Matrix. John Wick. You know him. You love him. This is truly priceless and now you have the chance to Zoom with him from home! Get your questions ready and spend 15-minutes with actor, director, producer and musician, Keanu Reeves.

Keanu Reeves raffled a 15-minute Zoom call.

Leaders, Authors, Experts, Organizations

We cover all cultural spheres.



ANTYTILA



Anna Salivanchuk



lgor Kondratiuk



Olena Vasylov



Oleksandr Vasylenko



Marina Cinchilo



Dmytro Shevchenko



Elena Dmitrienko



Sofiia Kylyn



Mykola Mavrodiev



Olena Cossack



Nestor Lypych



Ellis Murr



Tatiana Black



Oksana Vinnytsia



Olga Murphy



Olena Olar



Hmarynka Science



Alla Veles



Hebron IT Academy



Eugeniia Bilash



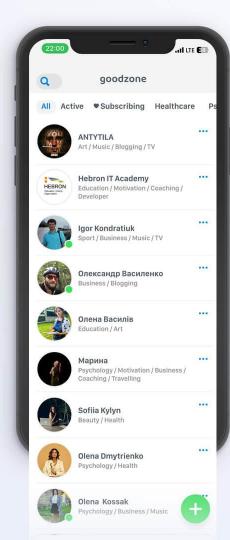
Oksana Melnyk

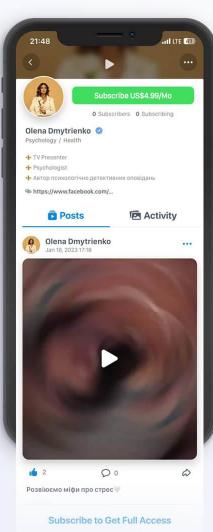


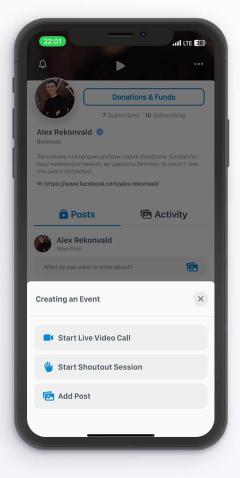
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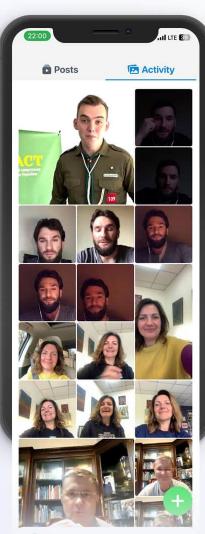
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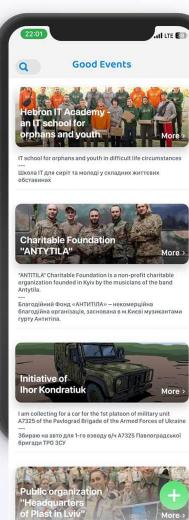












Business model

Evidence. Facts. Forecasts



Instagram - 2M
Number of patrons - 2,687
Support for a month - \$65,421
Average subscription cost - \$24



Let's imagine Emilia in Goodzone 6 Based on Prytula's KPIs
Instagram - 27,7M

GoodZone accumulates 5% of the cost of each subscription.

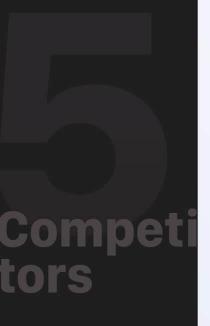
≜37,2KSubscribers per month

\$44,658/ month
Average subs-tion cost \$24

\$535,896 Revenue 2023-2024

Donating to charity \$848,502

Transferred to GoodEvents \$10,182,024



Main competitors

Best stuff from each









Personalized shoutouts

Online classes

Omaze

Patreon

Goodzone advantages

- 1. We give confidence and the opportunity to be useful.
- 2. A symbiosis of all the competitors.
- 3. We unite people regardless of social status.



Mutually beneficial relations

Thought Leaders, Authors, Experts

Role model. Ability to create. Ready to communicate. Popularization Good deeds.



Subscribers

Support and direct communication with the leader.
Access to the useful content. Bonuses.
We give confidence.
The opportunity to be useful.

Brands, Organizations

They promote themselves raffle their product both independently and at events from leaders. Crowdfunding and promotion of Good Deeds.

Good Events

Trending and popularization of Good Deeds. Receiving financial support.

Partners

Cooperation matters



USF

Partners

Ukrainian Startup Fund



US MAC

International accelerator



Legal Avitar

Product-IT lawyers



dobro.ua

The main platform for good deeds in Ukraine.



Amazon Web Services

We received 10K\$ for infrastructure



Antytila

The «ANTYTILA» Charity Foundation



Territory UA

The "Territory UA" Charity Foundation



ГО "Пласт"

Станиця Львів



Hebron IT Academy

Education Charity Organization



Humancreed

A society that invests in children

Team





Oleksandr Rekonvald CEO. Co-Founder - 90%



Anna Rekonvald CFO. Co-Founder - 3% Software Engineer



Yevgen Kravchenko CTO. Co-Founder - 3% Software Engineer



Alexey Ivanov Co-Founder - 3% Product Designer



Andrii
Vdovychenko
Co-Founder - 1%
Software Engineer





+380673581752

root@goodzone.io

linkedin.com/in/alex-rekonvald/

goodzone.io/