







# Problem

1% of children in the world are born with clubfeet every year United States - 44 000 European Union - 42 000



Lack of tables for children born with clubfeet



>50% of employees suffer office syndrome



Monotonous and unappealing designs



90% of market offers non-ergonomic furniture



## Solution

Height-adjustable children's table for sitting and standing studies with a detachable height-adjustable footrest that will attach to the table legs.



Specialized table for children with clubfeet



Healthy turnkey workplace



Ergonomic workplace for spine load reduction





The only manufacturers of tables with electronic height adjustment in Ukraine

**2** own patents

**1400** tables sold in Ukraine

## Product







# Business model

#### 2023-2024



#### 2024-2025





### TAM 10.8 Bn

Total Market Volume (computer desks 2020)

### SAM 5.8 Bn

Serviceable Addressable Market (Annual market volume of height-adjustable desks, 2021)

### SOM 58 M

Serviceable Obtainable Market

## Market





# Competitors



RAU.



### Our competitive advantages



Fully customizable



Children's table for clubfoot treatment



Proprietary Posture sensor



Human-centered approach







# Revenue forecast







Ability to quickly scale due to complementary services and app subscription



Expansion on the European market in medium & premium segments





# Bridge round €120 000

### Goals of crowd investing:

- 1. R&D software and hardware development €50 000
- mobile application
- driver management software
- hardware subsystems production preparation
- 2. Marketing and business development €70 000
- exhibitions
- preparation for a Kickstarter campaign
- marketing



## Team



#### Renov Oleksander

Developer and implementer of ideas. Head of aerospace R&D department. Over 15 years of experience in design.



#### Stepura Oleksander

Mentor in the project, extensive entrepreneurial experience, Doctor of Technical Sciences. More than 25 years of experience in managing manufacturing companies. His portfolio includes light aircraft, transportable filling stations, solar batteries, electroplating, vending equipment and more



#### Samokhina Oleksandra

CEO of the company. Senior positions in large agricultural and trading companies, with more than 20 years of experience in sales













