FieldBi

ЕЛЕКТРОННИЙ ЗЕМЛЕВПОРЯДНИК

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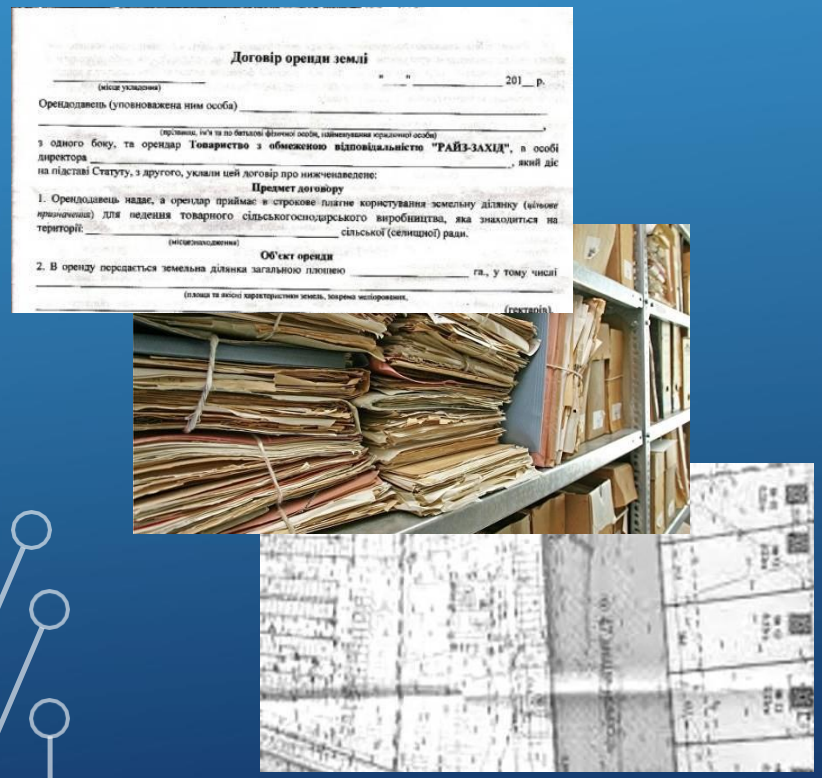
SaaS

FIELDBI

Comprehensive expert-analytical system for accounting, visualization, analysis and effective management of agricultural lands of small farms and large agricultural companies.

PROBLEM



Договір оренди землі

_____ "__" _____ 201__ р.
(місце укладення)

Орендодавець (уповноважена ним особа) _____
(прізвище, ім'я та по батькові фізичної особи, найменування юридичної особи)

з одного боку, та орендар **Товариство з обмеженою відповідальністю "РАЙЗ-ЗАХІД"**, в особі директора _____, який діє на підставі Статуту, з другого, уклали цей договір про нижченаведене:

Предмет договору

1. Орендодавець надає, а орендар приймає в строкове платне користування земельну ділянку (цільове призначення) для ведення товарного сільськогосподарського виробництва, яка знаходиться на території: _____ сільської (селищної) ради.
(місцезнаходження)

Об'єкт оренди

2. В оренду передається земельна ділянка загальною площею _____ га., у тому числі _____
(площа та якісні характеристики земель, зокрема меліоровані,)

_____ (гектарів)

Farmers face the problem of inefficient land asset management due to low levels of digitization, automation and data analysis, as well as insufficient filling of state registers.

There is a discrepancy between the leased and cultivated area, inequality of exchanges of plots with neighbors, errors in the executed documents, full and partial overlapping of land plots, etc.

1 farmer from 1500 hectares in cultivation administers:

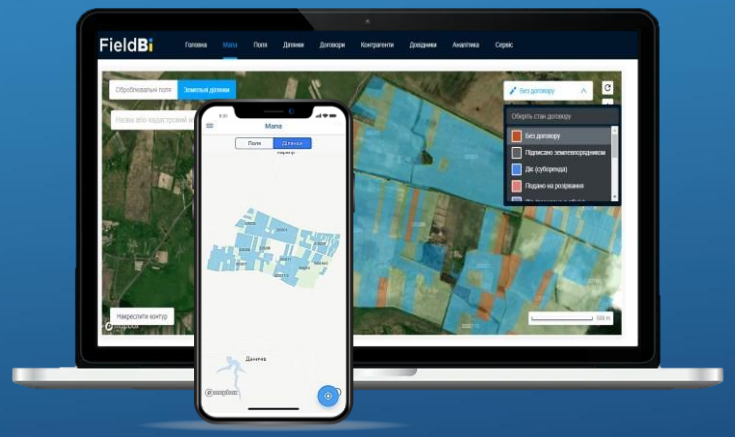
555 separate plots of land

555 contacts of landowners

555 registered leases

$ 300 thousand possible savings due to effective management (20%)

FIELDBI ALLOWS:



FieldBI is a comprehensive expert-analytical system for accounting, visualization, analysis and effective management of agricultural lands of small farms and large agricultural companies.

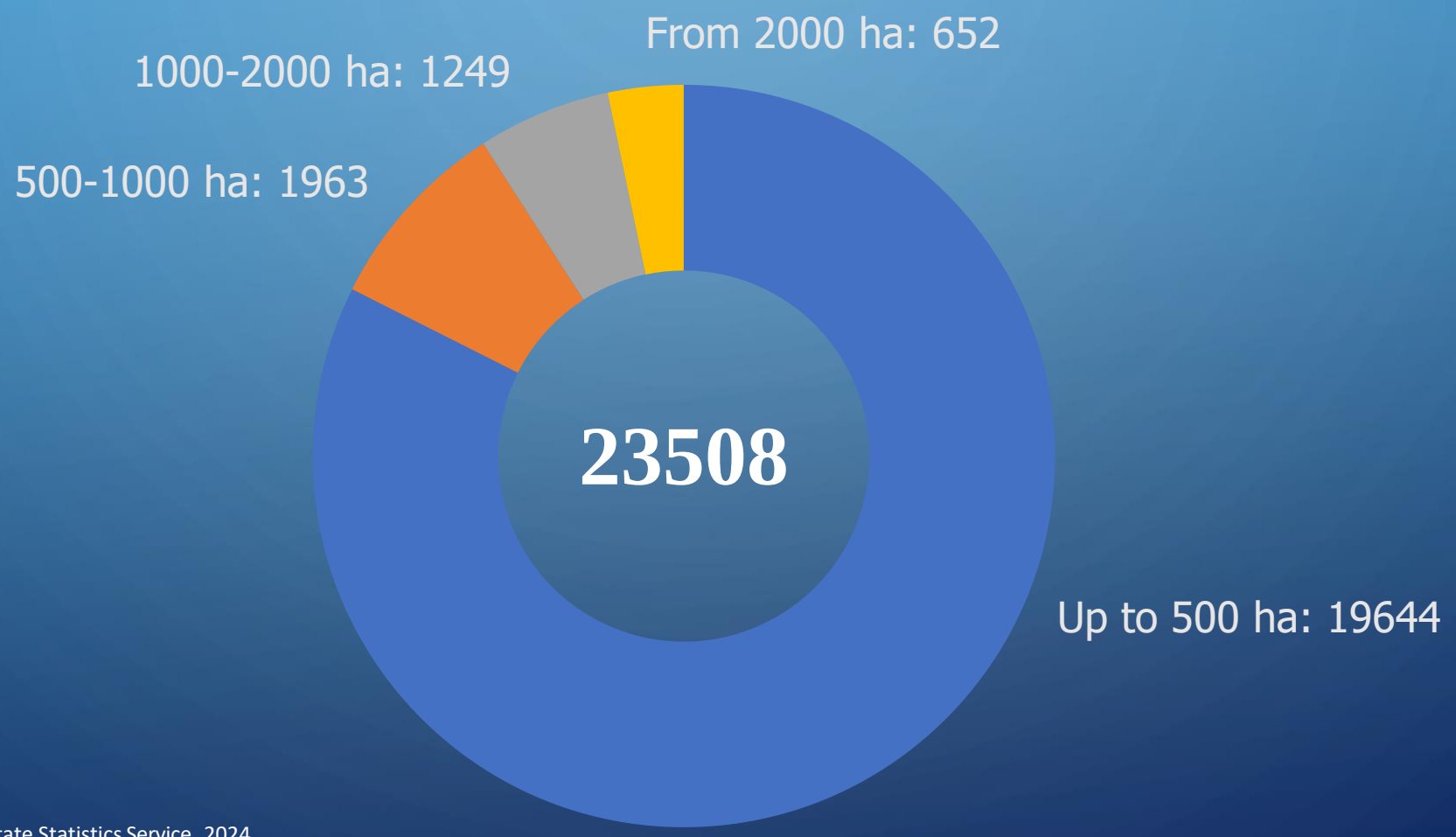
The system allows you to digitize all the data of the organization: fields, plots, contracts, contractors, etc. and monitor the situation with land assets in real time. Automatic collection of analytics on general information about land, purpose and types of plots, years of completion, status of contracts and settlements with contractors, monitoring of competitors and registration of rights to own plots in open registers.

Farm management software market

up to $ 4.2 billion	over the next 5 years, the global market for farm management software will double
14.7%	aggregate average annual growth rate.
Production planning segment	will hold the largest market share.

"Farm Management Software Market with Covid-19 Impact Analysis by Application (Precision Farming, Livestock, Aquaculture), Offering (On-cloud, On-premise, Data Analytics Services), Farm Size, Production Planning, and Geography - Global Forecast to 2026", published by MarketsandMarkets™
Farm Management Software Market Analysis Report By Agriculture Type (Precision Farming, Smart Greenhouse), By Deployment Model (Web-based, Cloud-based), By Services, And Segment Forecasts, 2018 - 2025

Number of agricultural producers in Ukraine depending on the cultivated areas (2023)



State Statistics Service, 2024

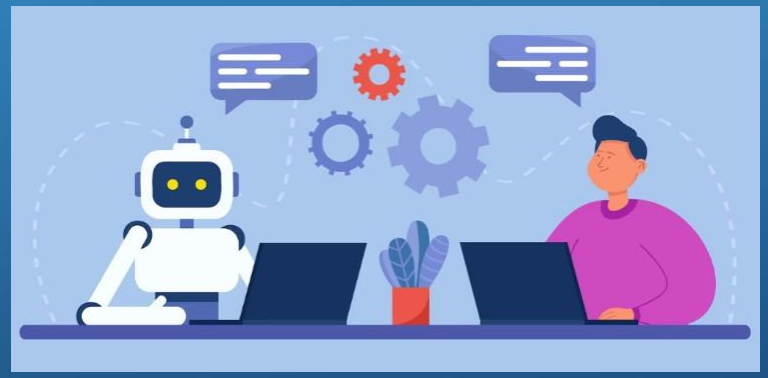
COMPETITORS

	FieldBI	Soft.Farm	AgroOnline	Cropio	AgriChain	Agrocontrol
Thematic map	✓	✓	✓	✓	✓	✓
Accounting for fields, plots and contracts	✓	✓	✓	✓	✓	✓
Analytical panels "Land Bank"	✓	✗	✓	✗	✓	✓
Accounting for landlords	✓	✗	✓	✗	✓	✗
Processing of shareholders' appeals	✓	✗	✗	✗	✗	✗
Landlord`s e-office	✓	✗	✗	✗	✗	✗
Land Bank Analytics Unit	✓	✗	✓	✗	✓	✓
Task manager of the land surveyor	✓	✗	✗	✗	✓	✗
Financial accounting with landlords	✓	✗	✓	✗	✓	✗
App Store mobile app	✓	✗	✗	✗	✗	✗
Google Play mobile app	✓	✓	✓	✗	✗	✗

MONETIZATION OF FIELDBI

- The program is distributed to consumers according to the SaaS model (Software as a service) at the B2B level.
- The cost of access depends on the number of hectares entered in the system and the period of use.
- The FieldBI system is fully ready for use, but the functionality is regularly updated and errors are corrected.
- Now more than 100 companies with a total land bank of 300 thousand hectares are connected to the system.

NEXT DEVELOPMENT STEPS



Implementation of AI:

- User assistant (conversational agent): facilitating the interaction of the user with the functionality, thus it will facilitate the process of technical support for the user and accelerate the implementation of the application among employees in enterprises that have started using the FieldBI.
- Data analysis: automatic analysis and comparison of the main indicators of contracts, land plots and other entities with state registers to identify discrepancies.
- Task management and recomendtions: automatic setting of relevant tasks for the user, basis on data analysis and appropriate recommendations for solving problems.

FIELDBI

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