



An interactive platform for
Remote & Blended learning
of Math and Critical thinking



Nataliya Limonova

Founder & CEO

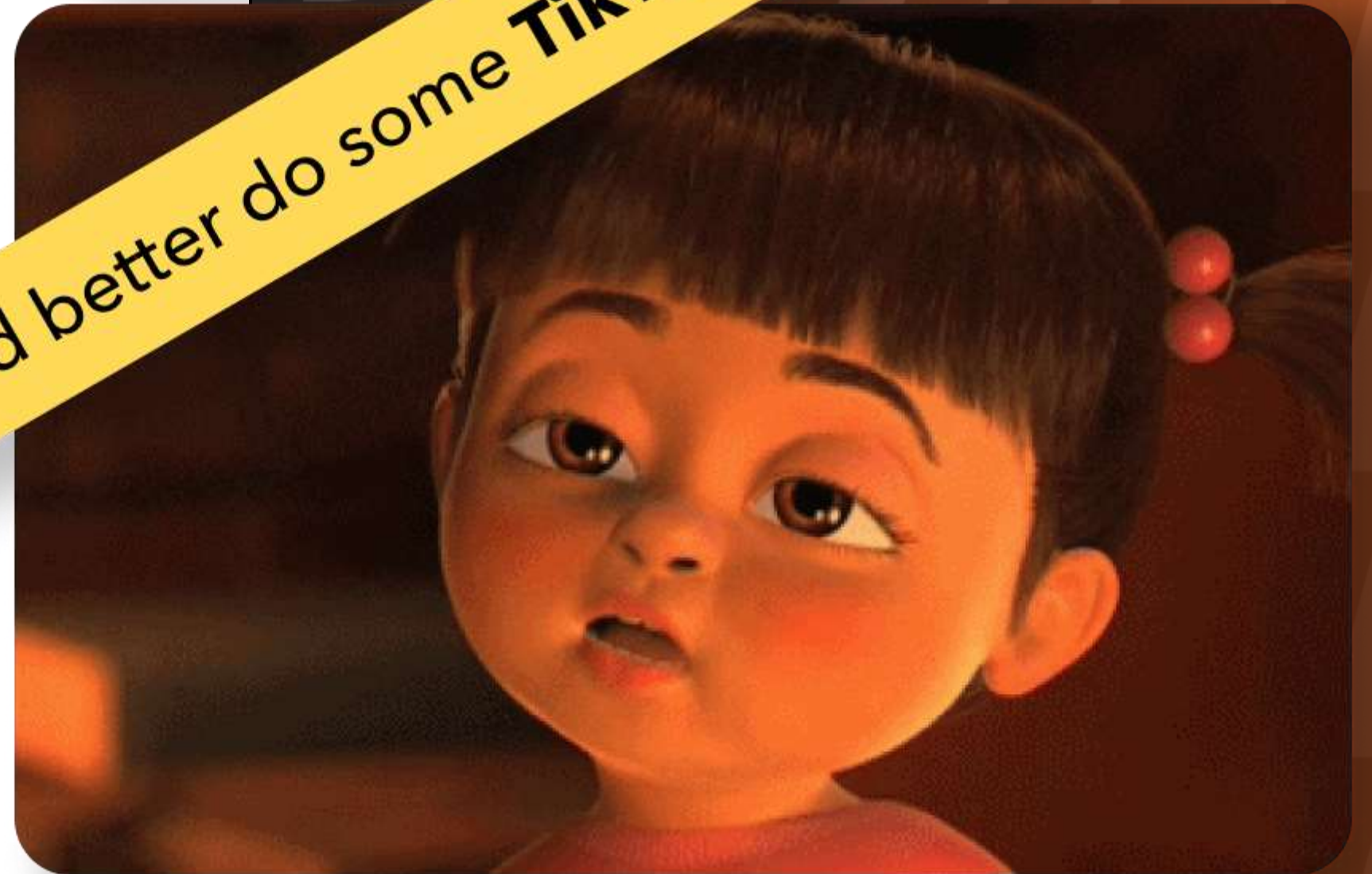
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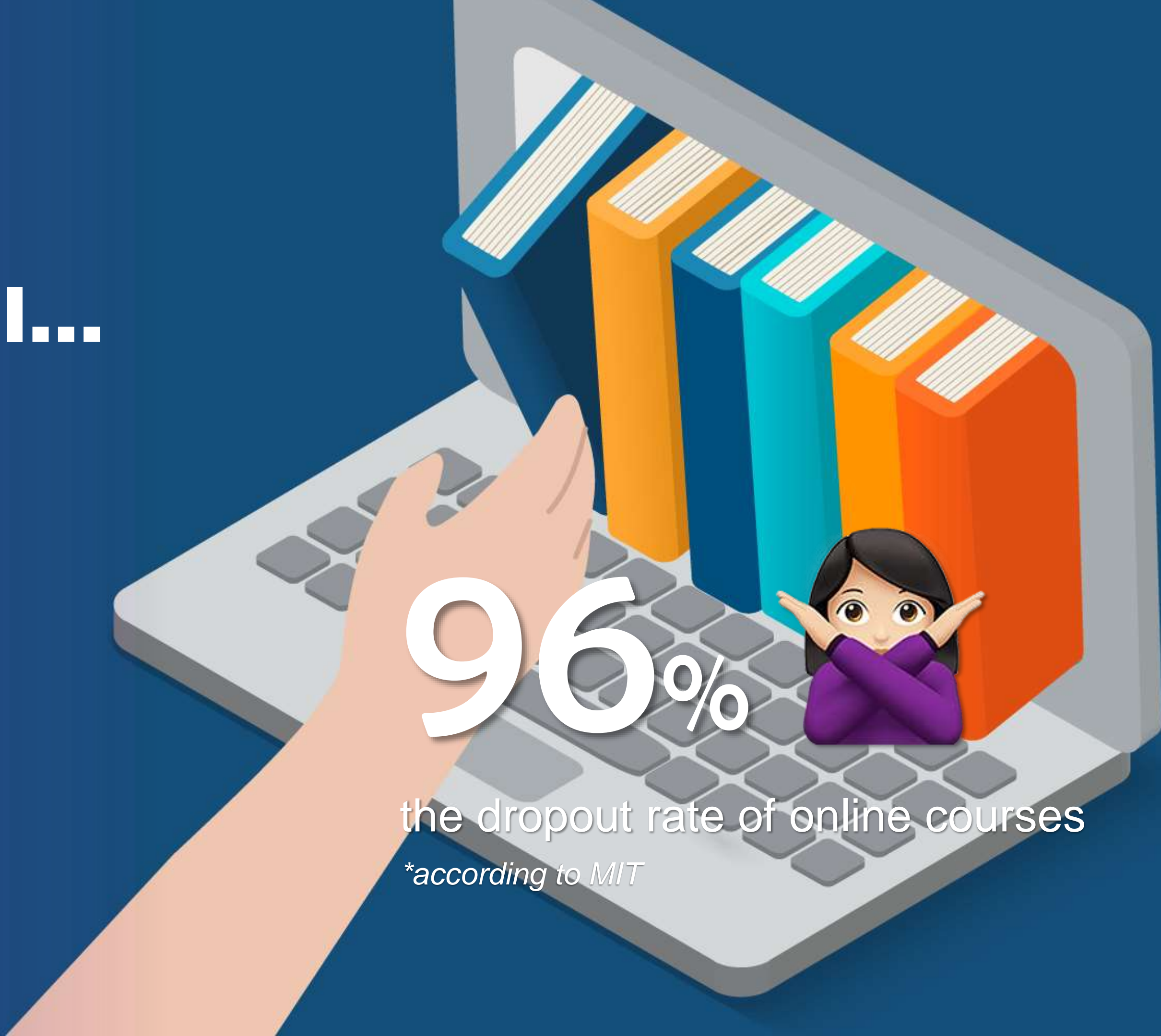
Digital Kids are not engaged

- 👎 Uninterested
- 👎 Outdated materials
- 👎 Non-applicable knowledge

I'd better do some TikToks



Education goes digital...



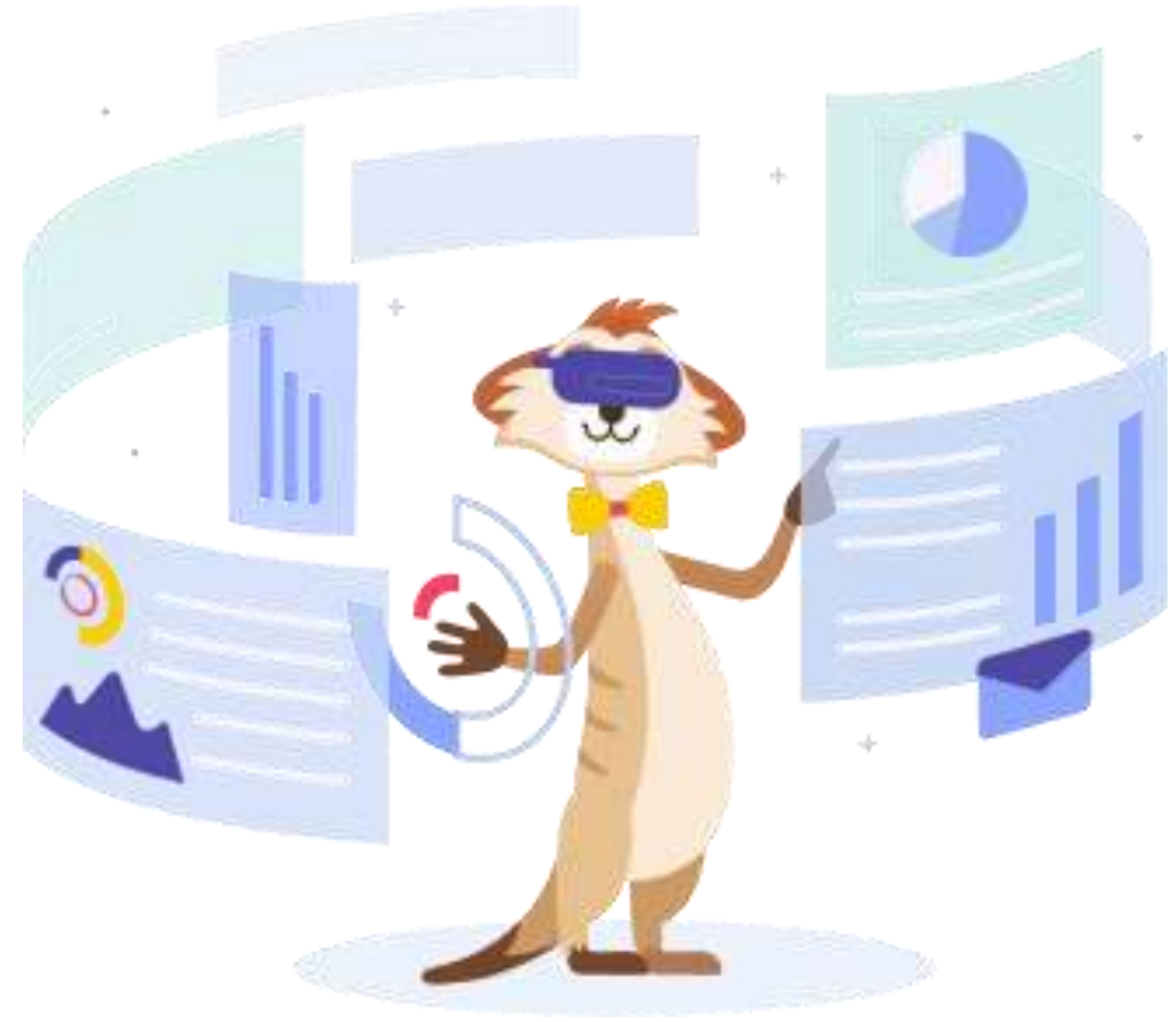
96%

the dropout rate of online courses

**according to MIT*

**EdTech2.0
is here
with**

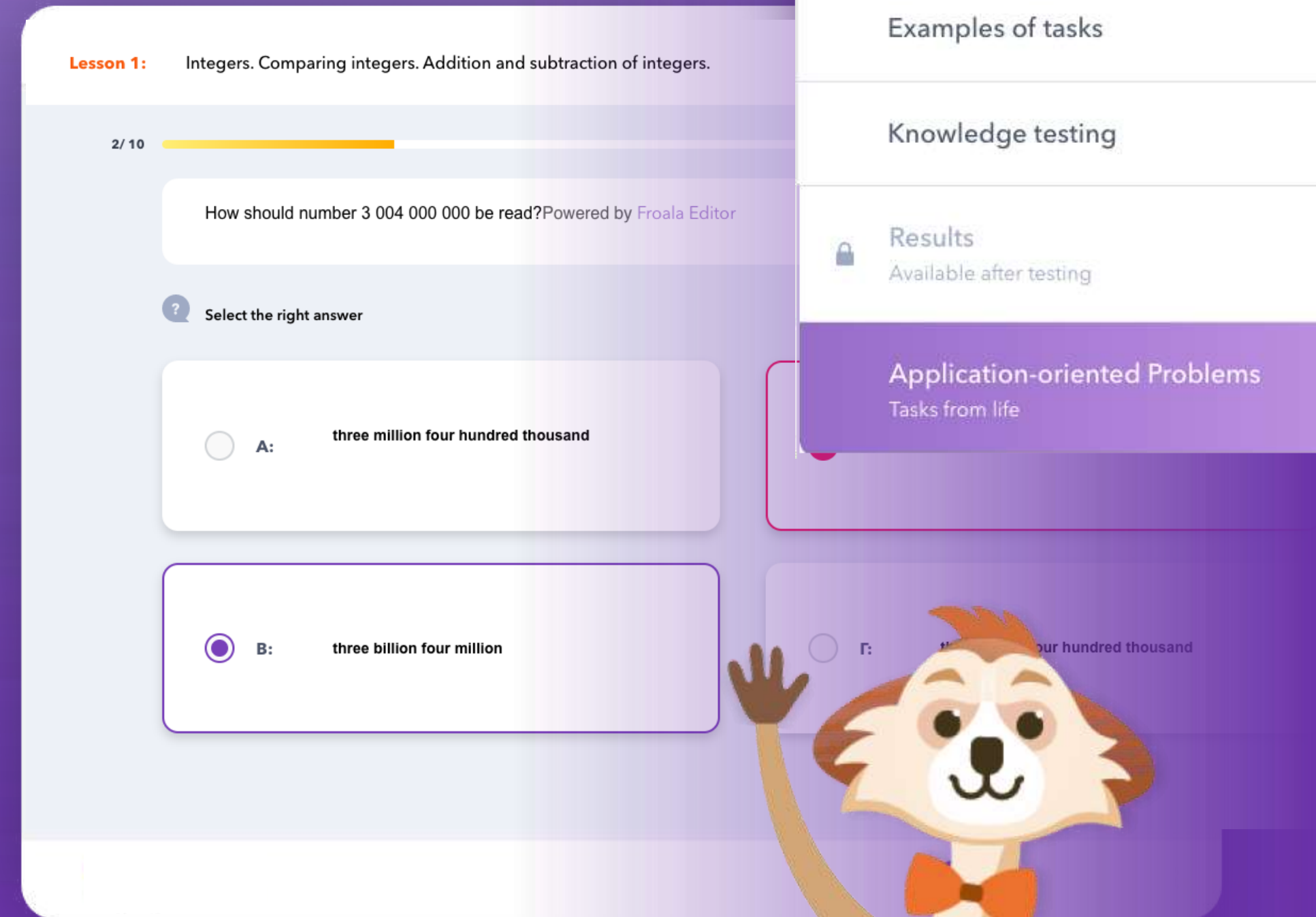
gios



SOLUTION: GIOS Courses for blended learning

- ✓ Interactive video-lectures
- ✓ Gamified lessons
- ✓ Scoring system & awards

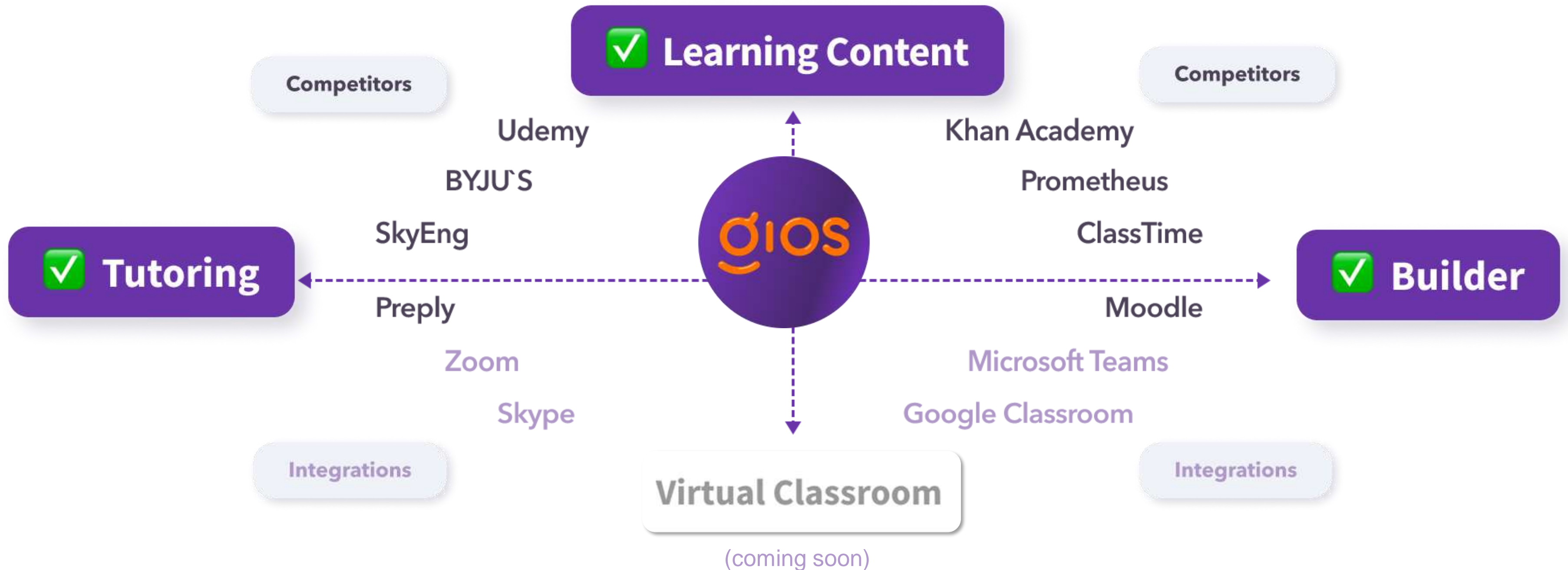
5500 ASSIGNMENTS **112** LESSONS **18** PRODUCTS



The screenshot displays the GIOS course interface. At the top, a sidebar menu lists various content types: Video lecture, Reference lecture notes and schemes, Examples of tasks, Knowledge testing, Results (Available after testing), and Application-oriented Problems (Tasks from life). The main content area shows 'Lesson 1: Integers. Comparing integers. Addition and subtraction of integers.' with a progress indicator '2/10'. A question asks 'How should number 3 004 000 000 be read?' and provides two options: A: three million four hundred thousand and B: three billion four million. A cartoon dog character is visible in the bottom right corner of the interface.

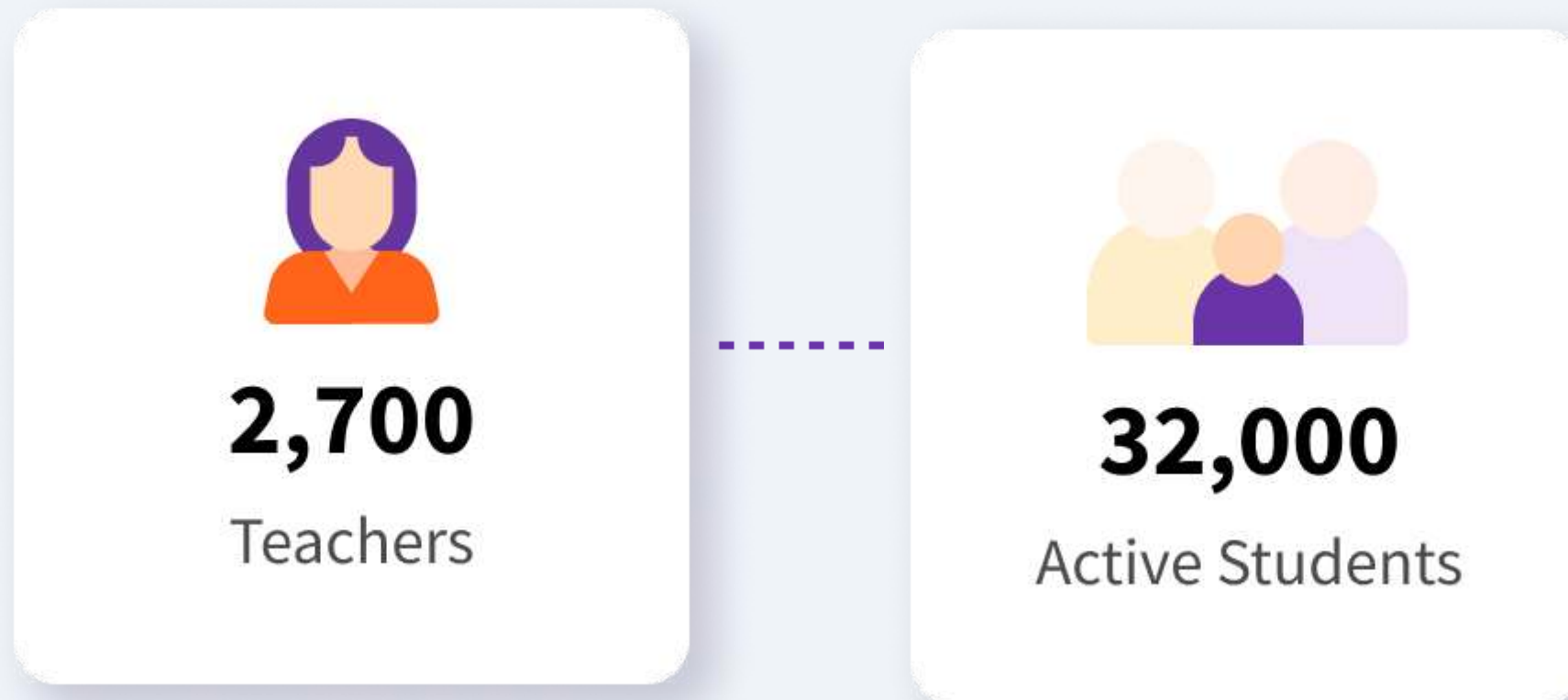
All-In-One Platform with Unique Methodology

unlike competitors, we are building
Educational Ecosystem



Traction

B2C monthly growth **+50%**



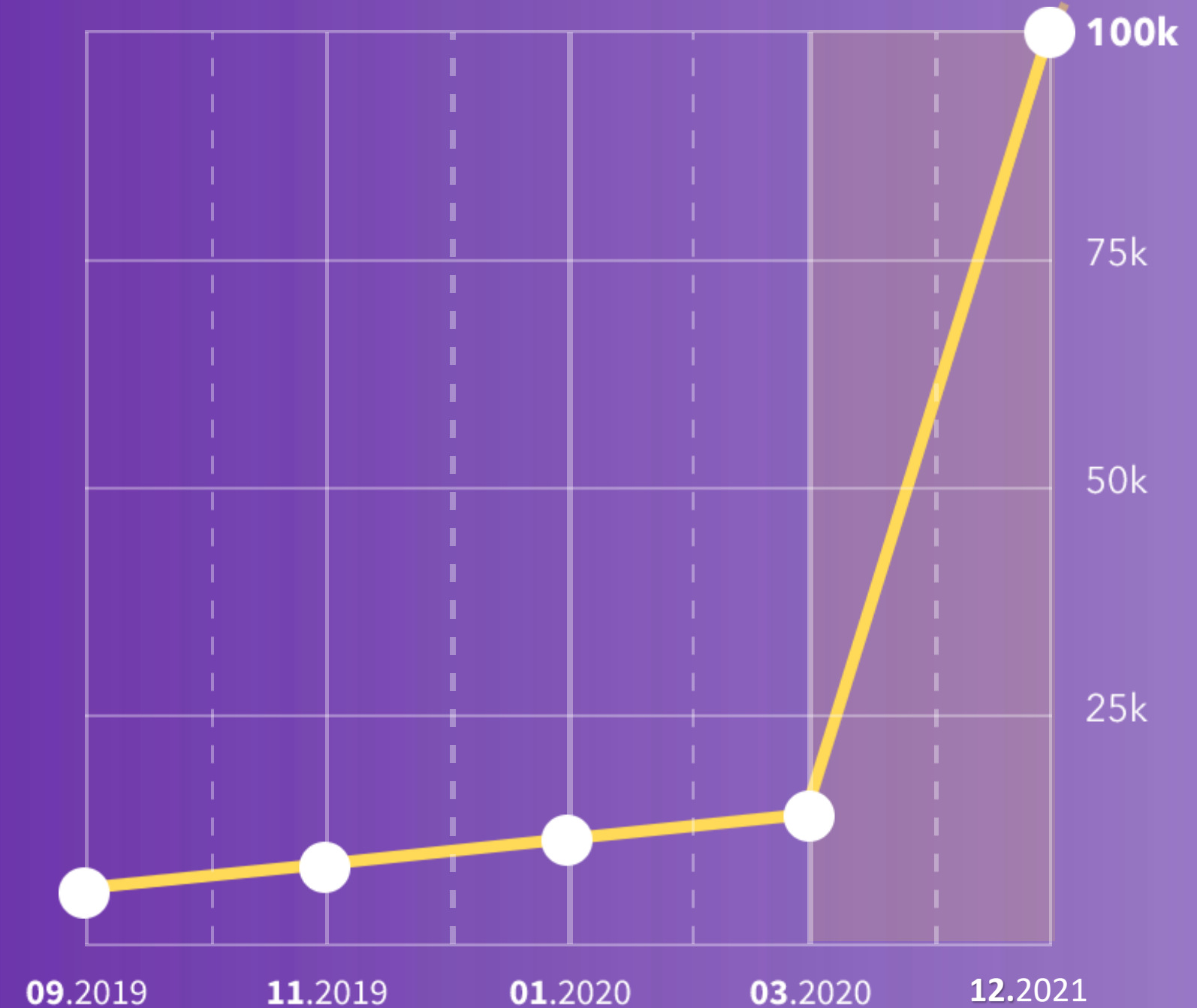
gios unit economy

$$1 \text{ Teacher} \times 44 \text{ Students} = \$72 \text{ CAC} \quad \$290 \text{ LTV}$$

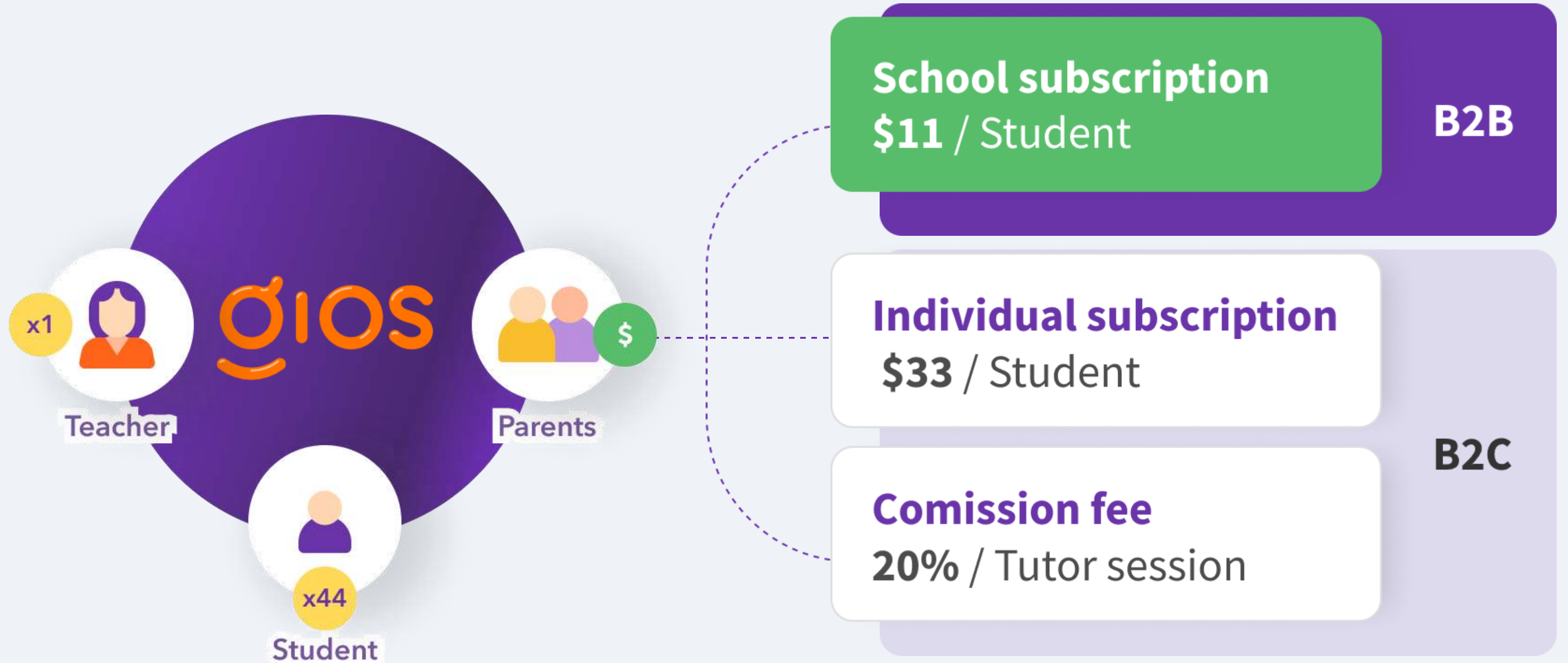
Teacher Students CAC LTV

10x Growth

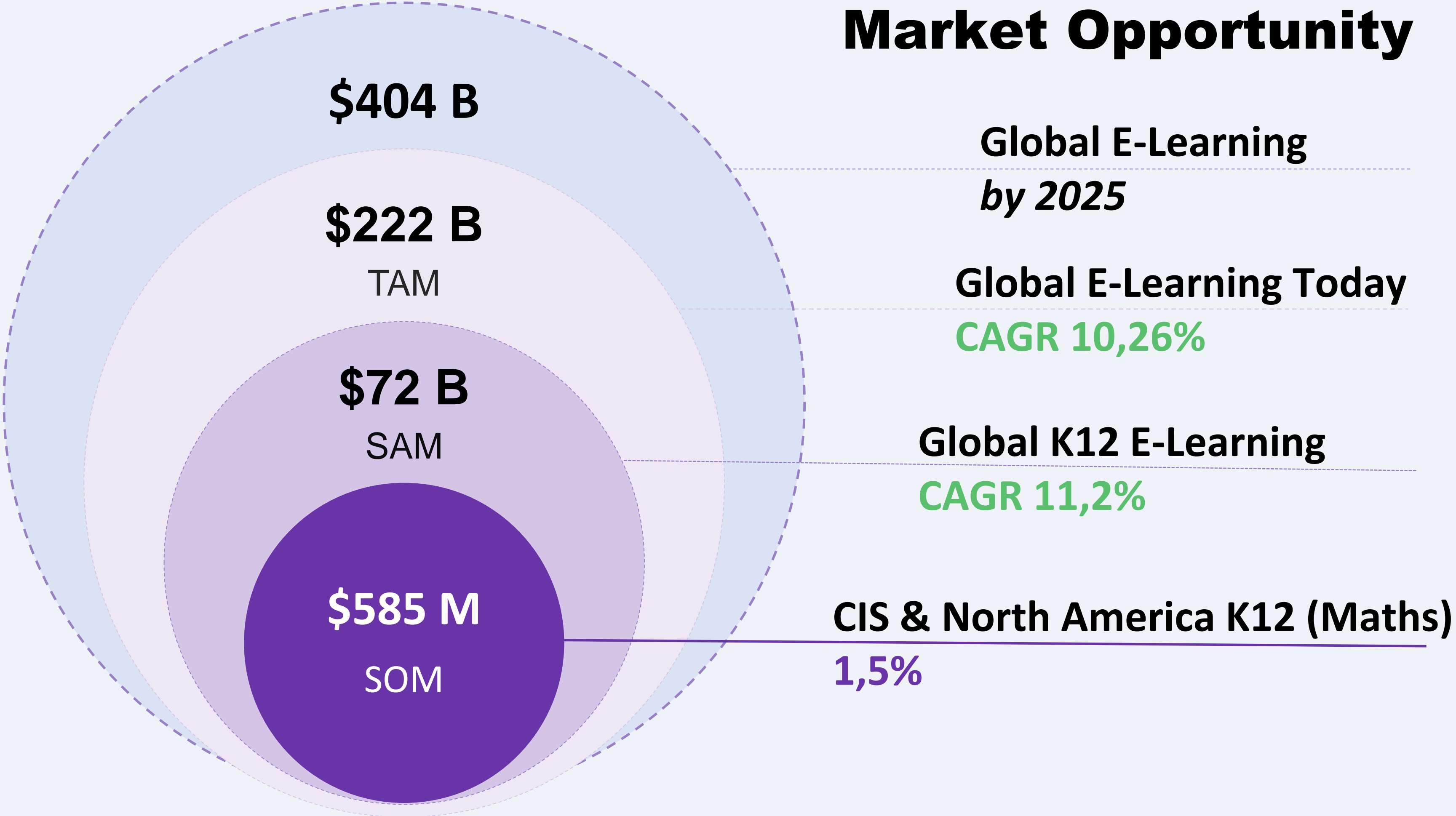
during 2020-2021



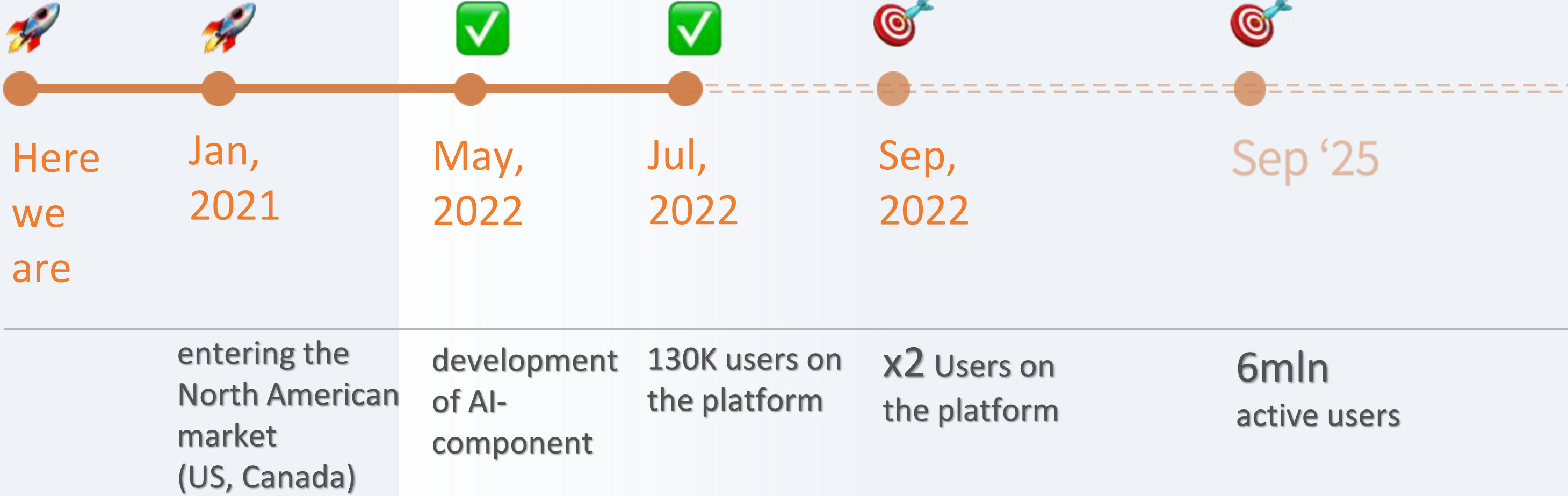
Business Model



Market Opportunity



So, what's next?



A Powerful Team With Proven Track Record



Natalia Limonova

CEO

- 23 years as entrepreneur
- 9 years in K-12 education
- Ex-Founder of Creative International Children's School



Yuri Karpenko

CTO

- 8 years Ex-PM in Infopulse
- 11 years Ex-Head of Technology Office in Luxoft



Darina Vasilyeva

CPO

- Senior researcher at the Institute of Pedagogy, Ph.D.
- 13 years of Pedagogical experience



Alex Burlachenko

CMO

- 10+ years of experience in digital marketing
- Leading roles in international EdTech and FinTech projects

Our Achievements



TOP-3 in GIST Innovates Ukraine 2021 Pre-Accelerator



Half-finalists of IT Arena 2020



Winners of Female Leadership Program 2020



TOP-10 Early Stage Ukrainian Startups 2020, according to Ukraine Innovation Research & Awards



Winners of Ukrainian Startup Fund grant \$50K



TOP-10 Growth Stage Ukrainian Startups 2021, according to Ukrainian Clusters



Raised a round of \$100K in 'smart' money from UVO Ventures



Our Big Idea

10 mln of happy kids from all around the world
learning Math and developing Critical Thinking with



We are Scaling Up

“We are interested in smart investments and strategic partnerships to adapt and scale GIOS to the international markets.”

We are



gios.

We change the world.



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